



# Partnership Opportunities

## **Inspiring Partners (\$12,000+)**

Partnership at the **Inspiring** level provides funding for one of the following:

- Opening Retreat
- Graduation Celebration

**Inspiring** Partners receive the following:

- Invitation to speak at the sponsored event.
- Recognition in local newspaper(s) class graduation acknowledgement advertisement.
- Hyperlinked logo/name on Leadership Winston-Salem's website.
- Logo/name on display with other partners at each Program Day (requires confirmation by September 30).
- Additional recognition in the following: programs for all events; annual report; various social media outlets.
- Six (6) complimentary tickets to all Leadership Winston-Salem public events (estimated value \$300).

## **Recruiting Partners (\$8,000+)**

Partnership at the **Recruiting** level provides funding for recruitment of a participant class.

**Recruiting** Partners receive the following:

- Invitation to speak at all (minimum of 2 guaranteed) community information sessions for interested candidates.
- Recognition in all recruiting ads and public service announcements, as well as local newspaper(s) class graduation acknowledgement advertisement.
- Hyperlinked logo/name on Leadership Winston-Salem's homepage.
- Logo/name on display with other partners at each Program Day (requires confirmation by September 30).
- Additional recognition in the following: Graduation Celebration program; annual report; various social media outlets.
- Four (4) complimentary tickets to all Leadership Winston-Salem public events (estimated value \$200).

## **Energizing Partners (\$5,000+)**

Partnership at the **Energizing** level provides funding for one of the following

- A full year of non-recruiting marketing for Leadership Winston-Salem
- Alumni events, including the annual Leadership Forum
- Human Relations Program Day

**Energizing** Partners receive the following:

- Invitation to speak at the sponsored alumni event (event partners only).
- Recognition in all marketing materials for the year (marketing partners only).
- Recognition in local newspaper(s) class graduation acknowledgement advertisement.
- Hyperlinked logo/name listed on Leadership Winston-Salem's website.
- Logo/name on display with other partners at each Program Day (requires confirmation by September 30).
- Additional recognition in the following: event program; annual report; and various social media outlets.
- Four (4) complimentary tickets to all Leadership Winston-Salem public events (estimated value \$200).

# Partnership Opportunities continued

Partnership at the **Energizing** level can also provide funding for a Founding **Executive Program Partnership**.

**Executive Program Partners** receive the following:

- Recognition in local newspaper(s) class graduation acknowledgement advertisement.
- Hyperlinked logo/name listed on Leadership Winston-Salem's website.
- Logo/name on display at Executive Program events.
- Additional recognition in the following: event program; annual report; and various social media outlets.
- Four (4) complimentary tickets to all Leadership Winston-Salem public events (estimated value \$200).

## **Connecting Partners (\$3,000+)**

Partnership at the **Connecting** level provides funding for one of seven participant Program Days, each covering one of the following:

Our Community: Past & Future	Education
Government, Criminal Justice, Public Safety	Arts & Culture
Health Care	Social Services

Closing Day: Action Learning Presentations

**Connecting** Partners receive the following:

- Invitation to speak at the opening of the sponsored Program Day.
- Recognition in local newspaper(s) class graduation acknowledgement advertisement.
- Hyperlinked logo/name listed on the Leadership Winston-Salem's website.
- Logo/name on display with other partners at each Program Day (requires confirmation by September 30).
- Additional recognition in the following: program for sponsored Program Day and Graduation Celebration; annual report; various social media outlets.
- Two (2) complimentary tickets to the all Leadership Winston-Salem public events (estimated value \$200).

## **Additional Sponsor Opportunities**

Other Partnership opportunities, at a range of levels, are available for corporations, organizations and individuals.

For example:

- \$1,000 will provide:
  - Program Day meal.
  - Laptop bags/briefcases for the class.
  - Invitations for Graduation Celebration.
  - Class graduation gifts.
  - Myers Briggs inventory for each class participant.
- \$500 will provide:
  - One day of transportation for the class during a Program Day.
  - Copies of "The Servant Leader" for each class participant.
  - Notebooks for each class participant.
  - Program Day break refreshments.

All partners will be recognized in the annual report, in various social media outlets, and in the applicable Program Day materials.